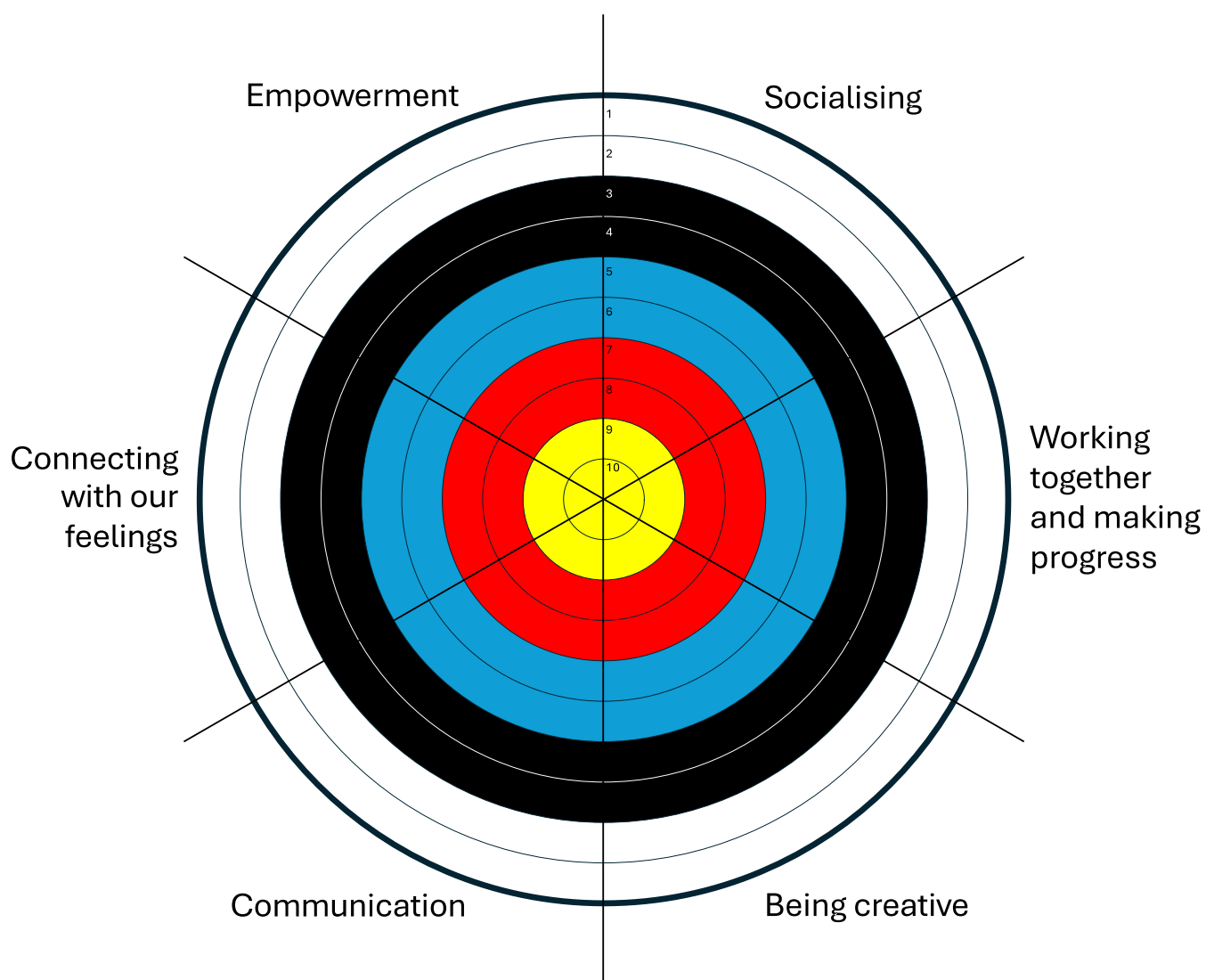




BULLSEYE EVALUATION OF GROUP CREATIVE ACTIVITIES

Figure 1



Set up

- Print the target (Figure 1 above) as large as is practical for you. What works best depends on the wall space available and the number of people making ratings.
- Fix the instruction question and theme descriptions around the target. You can change the question depending on whether you are evaluating a single session or a whole programme.
- Give each participant 6 coloured stickers to place on the target. Using the same colour for each theme allows for anonymous responses.

Instructions

- Talk through your question and each theme by reading its description.
- 10 at the centre of the target is the highest score; 1 at the outer edge is the lowest score (like archery).
- Invite people to place their stickers. They can do this at the same time, as a group.
- Take a photo as a record of the evaluation.

Example from our pilot study (see Figure 2 below)

- The target was printed 130cm x 110cm and we used stickers 2.5cm in diameter.
- We printed instructions and theme descriptions on A3 paper.
- Some participants reported that they lost track of which themes they had rated and which they still had to do. We suggest using a different colour of sticker for each theme to help people stay on track.

Figure 2. Example set up from the Aphasia New Music Group's pilot study of the evaluation target

